

**PROVIDING INFORMATION TO STUDENTS ABOUT MODERN PROFESSIONS IN  
TECHNOLOGY LESSONS**

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**Abstract:** The article discusses modern professions and what they teach students in Technology classes.

**Key words:** anderrayter, assistant, animator, broker, diler, koordinator, deklarant, marketolog, rieltor, koperayter, djobber, menedjer, xed-xanter .

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We know that the main tasks facing the educational process are to educate and educate students. However, there is another task facing the educational process, which also requires special attention. This is the issue of guiding (interesting) students in choosing a profession. In any society, there is a need for various professions. Professions also have a changing nature, some professions become “obsolete” and some take on a new character, and new professions also appear along with the development of society. Especially in the 21st century, with the rise of science, technology and the economy, many new professions have appeared. As we noted above, many professions have become richer in form and meaning.

As our country gained independence and joined the world community, the world of professions also changed dramatically. During the years of independence, as a result of extensive cooperation with foreign countries in the trade-economic, spiritual-educational and socio-political spheres, new professions began to appear in Uzbekistan. According to Internet data, the following professions have been in greatest demand recently: engineers - as always, remain the most in-demand professions. In particular, the demand for construction engineers, engineering technologists and electrical engineers is increasing. There is also a growing demand for professionals in the service sector, information technology specialists, in the medical field, ophthalmologists, otolaryngologists, speech therapists, defectologists, endocrinologists, dieticians, allergists, ecologists, chemists, psychologists and personal consultants, the demand for marketers, advertising agents, and nanotechnology specialists is also increasing.

The above data shows that most of the professions in increasing demand are newly emerging professions. However, currently, there is not enough information about these professions in the educational literature.

Below, we have found it necessary to provide information about "21st century professions."

**Underwriter** – when translated correctly, a signatory, guarantor, guarantor. One who undertakes to place a certain number of shares issued by another. A person who assumes all risks in insurance.

**Assistant** (English - assistant) – an assistant, more like a personal assistant, helps organize the work of the head of a corporation or company.

**Animator** – in the tourism industry, is engaged in organizing various entertainment events, concerts and excursions.

**Information security specialist** – a person who is engaged in the protection of information belonging to the state, organization or company through technical means, special programs and organizational work. In addition, these specialists are also engaged in the development, implementation and constant monitoring of a system that ensures information security.

**Brand manager** – a specialist who manages the sale of products with a specific trademark. His difference from a marketer is that he must know the group of products being sold not only at the level of an economist, but also at the level of a manufacturer.

**Broker** – (eng. broker) a firm or person acting as an intermediary between the seller and the buyer, the insurer and the insured.

**Developer** – in real estate trading, a person who buys or leases land and completes the construction of a real estate object.

**Declarant** – a specialist who is engaged in customs work (documentation, cargo control, etc.) of enterprises or firms.

**Jobber** – a person who buys and sells shares on a stock exchange. Unlike a broker, a jobber trades shares at his own expense.

**Dealer** – a company or person who acts as an intermediary in the stock exchange or trading process.

**Distributor (English – distribute)** – a person (individuals, company) who is engaged in the direct sale of the products of an enterprise or company. A distributor is an official representative of this enterprise or company and is engaged only in the sale of the products of this enterprise or company.

**Public specialist** – a person who collects information on goods and services in the field of production and trade, works with the media, and communicates with the public.

**Interviewer** – a person who conducts social surveys or social research.

**Coordinator** – in the field of trade, is engaged in coordinating the delivery of goods between the customer and the manufacturer, controlling the delivery of goods, and maintaining financial reports on the delivery of goods.

**Copywriter** – a person engaged in creative work in the field of advertising.

**Logist** – a customs and transport manager. A logistician works with shippers and carriers, planning the purchase of goods, organizing, managing and controlling their delivery.

**Marketer** – one of the most demanded professions today, engaged in market research, analysis, identification and formation of requirements for products and services.

**Manager** – He is engaged in organizing, coordinating, evaluating and coordinating the activities of the organization's employees. In addition, he also performs the functions of distributing work

among employees, training them, improving their skills, explaining, and mediating between management and employees.

**Merchandiser** – a person who is engaged in placing products in retail outlets, displaying them, advertising them and controlling their prices.

**Realtor** – a private entrepreneur or legal entity that mediates in the sale and rental of commercial or residential real estate.

**Salesman** – a person engaged in the direct sale of products of an enterprise or firm. A salesman conducts his sales directly in public places.

**Trader** – an employee of a bank, firm or manufacturing organization who organizes and controls the internal and external trade activities of trading organizations.

**Nanotechnologist** – a specialist, scientist who studies materials at the molecular and atomic level and creates nano-sized objects based on these components.

**Copywriter** - a person who creates advertising creatives. The responsibilities of a copywriter include creating a company's advertising concept, advertising texts, slogans, and press releases.

**Promoter** – often beautiful girls advertising a new product.

**Somele** – an office specialist (Back offices), a person who formalizes contracts with traders.

**Trader** – a trader (English) A trader, in a broad sense, is an intermediary between a wholesaler and a buyer.

**Head-Hunter** – an intermediary between an employee and an employer.

By providing information about the above professions in general secondary schools, it will be possible to direct students to these professions and meet society's need for professions.

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