

**SOCIO-PEDAGOGICAL AND PSYCHOLOGICAL CHARACTERISTICS OF  
FORMING MORAL AND ETHICAL IMMUNITY IN ADOLESCENT STUDENTS  
UNDER THE INFLUENCE OF SOCIAL NETWORKS ON GLOBAL EDUCATION**

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**ABSTRACT:** This article explores the socio-pedagogical and psychological characteristics of forming moral and ethical immunity in adolescent students in the context of the influence of social networks on global education. It examines how the rapid expansion of social media platforms shapes students' behavior, values, and moral beliefs. The article discusses the impact of virtual communication on adolescents' emotional and ethical development, emphasizing the role of educators, parents, and psychologists in fostering resilience against negative social media influences. Furthermore, it outlines key pedagogical strategies and psychological interventions that support the formation of stable moral-ethical orientations, self-regulation, and critical thinking skills, which help adolescents navigate the complex digital environment.

**Keywords:** Moral and ethical immunity, adolescent students, social networks, global education, socio-pedagogical strategies, psychological resilience, digital environment, character formation, moral development, ethical values.

## **INTRODUCTION**

In the era of rapid globalization and the pervasive influence of digital technologies, social networks have become an indispensable part of adolescents' daily lives. Platforms such as Facebook, Instagram, TikTok, and other social media channels facilitate global communication, provide new opportunities for learning, and enable youth to access an unprecedented range of educational materials. However, the intense and often unregulated exposure to these virtual environments can pose serious socio-psychological and pedagogical challenges. Among these challenges, the formation of moral and ethical immunity in adolescents has emerged as a critical concern for educators, psychologists, and policymakers alike. Adolescents are at a formative stage of their personal and moral development. They are highly impressionable and often susceptible to various social, cultural, and psychological pressures emanating from online environments. In this regard, social networks may exert a significant influence on their sense of self-worth, ethical principles, behavioral patterns, and interpersonal relationships. Exposure to harmful content, cyberbullying, hate speech, and distorted value systems may lead to moral confusion and emotional distress. These negative consequences not only impair students' social and academic performance but also hinder the holistic development of their character and identity. The socio-pedagogical and psychological dimensions of this issue require in-depth study to better understand the complex interplay between adolescents' developmental needs and the rapidly changing digital landscape. Addressing this challenge necessitates a multifaceted and collaborative approach that integrates educational strategies, psychological interventions, and social support mechanisms. Teachers, school counselors, parents, and education administrators must work together to implement effective prevention and intervention programs that can enhance students' moral resilience and cultivate a stable sense of ethical responsibility. This article aims to explore the key socio-pedagogical and psychological characteristics involved in fostering moral and ethical immunity among adolescent students in the context of the global impact of social networks on education. It seeks to provide a conceptual overview of the problem, review relevant theoretical and empirical literature, and propose practical

pedagogical solutions for helping students navigate their digital environment with integrity and moral strength.

## **MAIN BODY**

The process of forming moral and ethical immunity in adolescents is inherently complex, especially in the current digital landscape shaped by the global proliferation of social networks. Modern social platforms expose adolescents to diverse worldviews, behaviors, and value systems that may not align with their cultural or family traditions. From a socio-pedagogical perspective, this environment necessitates a deliberate and structured approach to character education, as adolescents require clear moral guidance and stable ethical frameworks to navigate these challenges. Schools and educators play a pivotal role in integrating character education into the curriculum, creating learning environments that encourage reflection, self-regulation, and empathy. At the psychological level, adolescents are in a stage of identity formation, making them more susceptible to peer influence and societal pressures encountered through online platforms. The absence of face-to-face interaction often erodes adolescents' capacity for empathy and authentic communication, which can further impair their ability to recognize harmful behaviors or deceptive messages. Psychological research underscores the importance of strengthening adolescents' emotional resilience and critical thinking skills to help them assess the credibility of digital content, recognize manipulative strategies, and respond appropriately to unethical practices. Additionally, educators and psychologists must collaborate to design targeted interventions that enhance students' ethical immunity. These interventions may include guided peer discussions, value-oriented group projects, mentorship programs, and workshops focused on media literacy. Effective socio-pedagogical strategies also involve parental engagement and community-based initiatives, ensuring that adolescents receive a consistent and supportive value system across all spheres of their life. Parents and educators must cultivate trust and communication with adolescents, providing them with the tools to critically evaluate the content they encounter on social networks and to establish personal boundaries that protect their well-being. Furthermore, it is important to recognize the cultural and psychological diversity of adolescents when developing these interventions. Tailoring programs to address the unique socio-cultural backgrounds and developmental needs of different student groups enhances their effectiveness. Incorporating real-life examples, problem-solving tasks, and interactive media analysis into the teaching process can help adolescents practice ethical decision-making in a safe and supportive setting. In sum, fostering moral and ethical immunity in adolescents requires a holistic, interdisciplinary approach. By combining pedagogical expertise, psychological support, cultural sensitivity, and active parental and community participation, schools can help young people form the resilient character they need to thrive in an interconnected and often unpredictable digital world.

## **CONCLUSION**

In conclusion, the formation of moral and ethical immunity in adolescent students within the context of social networks' global influence is a pressing socio-pedagogical and psychological challenge. Adolescents' exposure to diverse and often conflicting value systems online underscores the need for deliberate and holistic interventions that support their character development, emotional well-being, and capacity for ethical judgment. Schools, educators, psychologists, parents, and community members must work together to cultivate a supportive environment that equips adolescents with the tools they need to navigate their digital worlds responsibly. A well-structured educational process that integrates value-centered pedagogy,

psychological guidance, and media literacy can help adolescents critically evaluate online content, recognize manipulative messages, and maintain stable personal and ethical principles. Moreover, these efforts contribute to fostering a sense of personal agency, self-regulation, and resilience against harmful peer and social network influences. By taking a proactive, collaborative, and culturally responsive approach, educators and stakeholders can help adolescent students form the moral and ethical immunity they require to grow into responsible and socially conscious individuals. This not only supports their personal well-being and academic success but also promotes the sustainable development of society as a whole, ensuring that the next generation is prepared to face the evolving ethical and educational challenges of the globalized, digitally connected world.

Additionally, sustained professional development for educators and school psychologists is vital to ensure they possess the skills and awareness necessary to identify early signs of moral vulnerability and offer appropriate guidance. Schools may also benefit from partnerships with local community organizations, youth centers, and mental health professionals to create a consistent support network for adolescents. Ultimately, by empowering adolescents with both knowledge and ethical self-awareness, we can help them navigate the complexities of the digital era with integrity, compassion, and resilience.

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