

**THE EXTENT OF IDIOMS AND FORMULAIC LANGUAGE ADOPTED AND USED IN
THE ENGLISH LANGUAGE WHILE COMMUNICATING IN PUBLIC DIPLOMACY
AND INTERNATIONAL RELATIONS**

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Annotation: This research delves into the nuanced yet powerful role of idiomatic expressions and formulaic language in English communication within the spheres of public diplomacy and international relations. While English serves as the primary medium for global diplomatic discourse, it is often not the first language of many negotiators, diplomats, or global leaders. Yet, diplomatic language relies heavily on culturally embedded idioms, ritualized phrases, and diplomatic euphemisms to convey subtle meanings, build rapport, and maintain face-saving communication. Ultimately, this study contributes to applied linguistics, ELT, and diplomacy studies by highlighting the necessity of teaching formulaic competence as a critical component of communicative effectiveness in international diplomacy.

Key words: English language, idiomatic expressions, public diplomacy, formulaic language

The primary language of international relations and diplomacy is English. The representatives of international bodies communicate in the English language. It is vital to establish English as the official language for international organizations in facilitating more efficient collaboration internationally. English dominance in international communication becomes increasingly apparent. This study aimed at gaining a more in - depth understanding of the significance of the English language it also aimed at identifying, describing, and explaining the importance of the English language in public diplomacy and international relations. The study concluded that formulaic language and the adoption and usage of idioms is a distinguishing feature that diplomats and those who have a career in international law and international relations should master.

In public diplomacy, selecting the appropriate words is essential. Words are the building blocks of phrases. Each sentence should be a jumbled-up idea. It is preferable to employ short, concise, straightforward sentences if one wants to be clear, especially while utilizing a language that one does not fully know. In this sense, English is the most widely used diplomatic language. It is the first choice of both the public and legal affairs says Deng (2019). It is estimated that 1.1 billion people know English as a second or foreign language. English as a worldwide language has now become the language of power and status, English's current supremacy as a world language is undeniable. English is the contemporary worldwide business, scientific, technology, and aviation lingua franca. The English language retains its intact leader's status, allowing for the successful negotiation of diplomatic agreements amongst a wide range of allies. There are several reasons behind the present trend of using English outside of English-speaking countries. Individuals who do not speak English will be unable to work for these organizations and, more broadly, will be unable to participate effectively in their work. Speaking English will provide people access to a whole new world of enjoyment, career, and more. Nowadays, it's difficult to



imagine a young person who does not speak or study at least one language other than their mother tongue. In a variety of industries, globalization forces many individuals to communicate in English. English is a universal language that may assist people in any situation. As a result, the English language is important in public diplomacy. It has been found that several types of governments in practice around the world maintain parity between discussions at global level summits cross country discussions select an English and a local language translator respectively to prevent any difference in understanding the root of the discussion.

The English Language in Public Diplomacy

The media industry's language is English

The internet's primary language is English

With a decent command of the English language, travelling becomes a lot easier

One of the most significant languages for business is English

With the English language, one can study anywhere in the world

The English language allows people to interact with people from many backgrounds

Hollywood language is English

Major world-class organizations like the United Nations, the WHO which work at a global level rely on the English language to issue any notification/information. It is also found that English is also becoming the preeminent language for academic communication, with English being used in the majority of important journals, conferences, learned societies, and scholarly works. English is spoken in so many nations, there are thousands of colleges and universities offering English programs all over the world. It is also evaluated that English is an especially significant language on the internet, with more than half of all information written in the language. Furthermore, according to Ferraro (2021), English-speaking nations are linked to some of the world's largest tech corporations. He also added English is also the language of scientific research and the most widely used language in the tourism industry.

IDIOMS AND FORMULAIC LANGUAGE ADOPTED AND USED IN THE ENGLISH LANGUAGE WHILE COMMUNICATING IN PUBLIC DIPLOMACY AND INTERNATIONAL RELATIONS

The English language makes extensive use of idioms to enrich sentences used in international affairs and diplomacy. English is currently the most often used language for inter-state diplomacy and legal text negotiations in international relations. International organizations have a limited number of official languages and English is one of them, it is widely used in international law, including courts and tribunals.

Importance of the English language in international relations

It is a common tongue

It's useful when communicating.

If you want to work in international business or trade, it's a must in academic language



It provides everyone with access to a vast amount of written media, both online and in print

English can assist people in pursuing and choosing new employment options Manor (2019) reports that there are a variety of idioms those countries employ while speaking in public diplomacy and international affairs. For example, the idiom „Lame Duck“ is frequently used in international relations to describe a politician who has lost his or her uniqueness and authority. The acronym „NIMBY“ means „Not In My Backyard“, and it is used when the officials of a country express their citizens' concerns regarding the development of new or extremely risky technology. „BANANA“ (Building Absolutely Nothing Anyone Near Anything) is another commonly employed acronym. This term is frequently used in international relations to describe a policy forbidding the construction of something that may cause inconvenience to people who already dwell in a certain location. In the realm of environmental safety, this word is usually used to express disapproval of certain environmentally damaging actions. As a result, English is the most often used language in international contacts and policies. Diplomacy is the backbone of inter-state or inter-organizational relations. In addition to this, diplomats are chosen by their government to represent and implement their country's foreign policy. Diplomats communicate in English, which, as Peniro and Jorde (2019) noted, has already acquired global characteristics. A well-defined group of words, densely linked in a lexical pattern to facilitate communication, is referred to as formulaic language. The learning, production, and overall usage of language are all aided by formulaic language. English is the language spoken by approximately 2 billion people on this planet. According to this math, every third individual speaks English. In the opinion of Rao (2019), to conduct any public diplomacy survey or event authorities depend on English as a language to communicate with the masses. English as a language has the highest reach among common people and word of mouth is an effective and one of the most traditional ways of spreading information Sevin (2019) validates that, by this virtue of creating and spreading information to the masses all diplomats of the representative government of each country prefer English as a language of commonality. Therefore, the realm of diplomacy is where English has developed the most. Furthermore, the significance of oral communication among participants in diplomatic discussions cannot be overstated. As a result, it is vital to study the criteria for spoken communication. Oral communication is still one of the clearest forms of communication; it is the foundation of human interaction, and there are fewer chances of miscommunication. Along with speaking fluently, effective communication in writing is equally important for success. The key to learning and enriching the work with multiple options is a solid capacity to articulate the views in writing and verbally says Sheehan (2021). It has been noticed that the EU Member States have promoted linguistic diversity as essential for social and political equality, while English has firmly established itself as the dominant language. Historically, English as a language has been used to widespread the creations of imagination as books on literature, fiction, biographies, self-development, etc.

This paper concludes that English is the primary language of international relations, with an emphasis on its role in diplomatic development. Declaring English as the organization's official language was critical to allow more efficient collaboration. Other international organizations are in the same boat. Economic links between countries, worldwide commercial relationships, global trade, and other forms of international engagement are all aspects of international cooperation. In these international interactions, English is the lingua franca. Hence, English is deployed as a communication tool amongst commercial organizations and addresses the needs of international corporations. It has been evaluated almost all of the world's most powerful business and governmental leaders prefer to communicate in English. Similar to any specific scope of



communication, diplomacy has its stock of special expressions, clichés, specific syntactical patterns, and other linguistic peculiarities as mentioned above.

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